

"I get to help local crafters, like me, and visitors by giving them a place to shop year 'round for hand-made gifts at reasonable prices. I have always had business plans in my head... 'you know what this town needs...' but I've never followed through with any of them. So when I found the perfect building I knew it was 'now or never.' It's like nothing I pictured. It's better."



**Marge Baldwin, Owner
Truly Bazaar**

Truly Bazaar is located in Elk Rapids. Owner Marge Baldwin, said it's a cross between an antique mall and a craft show. She rents space to crafters and then collects a sales commission. The building used to house an old auto parts store...but is now home to 25 local artisans and vendors with room to grow. Baldwin also offers crafting classes and hopes to start offering a summer kids series soon. She is also working on starting a web page for her business.



**Joan D'Argo
Certified Practitioner, AOBTA
Zen and Quantum Shiatsu**

"I took a leap of faith and am very glad I did! I work with a person's meridians, energy channels that flow like ocean currents in our bodies. Thankfully I am able to combine my passion with my work. After a session with a client, I love to see the sparkle restored to their eyes...if I can be a catalyst for igniting the peace flame for each client that comes my way, I am well on my way to being happy for a lifetime."

Joan D'Argo is a certified practitioner of Asian bodywork with a focus on Quantum Shiatsu. She has studied with the founder of Quantum Shiatsu in New York and is a Reiki Master. D'Argo says Quantum Shiatsu differs from traditional massage therapy because it does not focus solely on the physical level. She says she uses her hands to evoke the relaxation, response and state of deep rest needed to re-establish balance to one's life.

"People usually have some kind of vision of what they want (for their home)...but most struggle with where to begin. I already know what types of products are available, and which service providers are most reputable, I can save a client a lot of time and frustration. I help them create long-term, timeless improvements that reflect the client's personality and lifestyle. It can be frustrating when someone assumes I don't have the right information, or they don't like my answers to their questions, but it's so awesome to see the vision that's been in my head finally come to fruition!"



**Christina Duperron
Allied Member ASID
Duperron Designs Inc.**

Christina Duperron not only has a degree in interior design, she is an allied member of the American Society of Interior Designers and a licensed builder. She says people often ask her: "What paint color should I use?" But the answer is not that simple, Duperron believes the "right" choices can only be made after careful consideration and deserve more than just an opinion. Being self-employed allows Duperron the flexibility to capture creative moments when they hit. She says getting her name out there and making the phone ring when she knows she has the skills, ability and knowledge to get the job done, can be the most difficult part of her job.

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